E3 2004: INTRODUCTION FROM YVES GUILLEMOT

It is a great pleasure for us to see you again at this year's E3. Thanks to you, we have registered spectacular progress with the lasting establishment of internationally famous brands like *Prince of Persia: The Sands of Time*™, voted Game of the Year in 2003; *Tom Clancy's Rainbow Six® 3*, voted Best "First Person Shooter" and best on-line game, and *Tom Clancy's Ghost Recon Jungle Storm*™, which won the EDGE 2003 excellence award. This will be yet another remarkable year with sequels of revolutionary quality, and the creation of new brands with completely new features.

E3 trends are a barometer of developments in the video game sector. Apart from the increasingly close partnership fostered with top Hollywood talents in view of offering players highly innovative game-play and ever-more exciting experiences, the other great novelty in console games lies in the extraordinary possibilities offered by the multiplayer mode. This will enable us to attract more and more general public players, in a context where video games are now appropriating the lion's share in the entertainment industry in the widest sense of the term.

After a year marked by excellent titles, Ubisoft has further surprises up its sleeve in Los Angeles with the following titles:

» *Tom Clancy's Splinter Cell*™ *3 (working title):*
A new adrenaline boosted stealth action game that takes Ubisoft's best selling brand one step further

» *Tom Clancy's Ghost Recon™ 2:* An action shooter that completely immerses players in the war of tomorrow

» *Tom Clancy's Rainbow Six® 3: Black Arrow*: A game that gives a new dimension to multiplayer online first person shooters

» *Brothers in Arms*™*:* The most realistic and authentic WWII shooter ever, based on a true story, that reveals the emotionally-charged side of war

» *Far Cry: Instincts™:* A breathtaking first-person action shooter that redefines the term "survival action"

» *Prince of Persia® 2 (working title):* The sword-slashing sequel to the critically acclaimed *Prince of Persia: The Sands of Time*™

» *Notorious: Die to Drive:* Rule the streets as you rise from a street racer to the most notorious gangster of the blacktop